

EDUCATION

California College of the Arts San Francisco, CA BFA - Graphic Design

Sep 2019 - Dec 2022

EXPERIENCE

GLIDE(Group Project)

San Francisco

Service Designer

Jan 2022 - May 2022

• Served as Team Coordinator, Communicator, and Graphic Designer for a project that involved researching GLIDE's front and back service logic through field study and conducting an APP design to enhance employee-client communication and disseminate information internally.

· Demonstrated expertise in leading team meetings, delegating tasks, and ensuring team collaboration, as well as designing a user-friendly interface and creating graphics and visual elements that improved the user experience of the APP.

Sunsea Parking

Beijing, China

Graphic Designer Intern

May 2021 - Aug 2021

· Collaborated with senior designers to create several festival posters for various apartments related to the parking industry. · Led a short-term branding project aimed at promoting corporate culture and staff cohesion for the company's anniversary celebration.

· Demonstrated proficiency in using professional equipment to capture footage and images, as well as employing editing software to produce visually compelling content that met company standards.

EXTRACURRICULAR

AIGA California College of the Arts San Francisco, CA

Sep 2021 - Dec 2022

Chengdu Research Base of Giant Panda Chengdu, China

Jan 2018 - May 2018

CONTACT

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SOFTWARE SKILLS

Adobe InDesign Adobe Illustrator Adobe Photoshop Adobe After Effect Adobe Premiere Pro Html CSS Figma Sketch Fontlab 7 Microsoft 365 Photo Editing

PASSION

Brand & Identity Type Design Photography Video Editing